

# **ANNUAL REPORT 2022**

## A YEAR IN REVIEW



### MISSION:

To improve the quality of life for captive-born wolves and wolf dogs through Rescue, Sanctuary, and Education

# RESCUE & SANCTUARY

- One new rescue (Kyah) was welcomed at W.O.L.F. She will receive lifelong care in a natural habitat setting at our facility.
- We fortunately report that none of our residents passed away during the year.
- W.O.L.F. assisted in rescue alerts and logistics for 375 in need of new homes.
- Continuation as an accredited member of the American Sanctuary Association, PACFA, USDA and Better Business Bureau.
- Continuation as a coalition member of the Rocky Mountain Wolf Project, working to reintroduce wolves to the Rockies.



Kyah joins W.O.L.F. from Minnesota. She was unsuccessfully placed in several homes before the shelter realized she needed sanctuary placement.

#### **EDUCATION & COMMUNICATIONS**



- Presented 6 educational programs to over 414 schoolchildren and adults across the Front Range. Programs included wild wolf biology, behavior and ecology, wolf dog challenges, and the captive wildlife crisis.
- Attended 6 public tabling events across the northern Front Range and showcased our educational materials to 2,040 attendees and individuals at targeted events.
- Distributed over 5,000 educational newsletters throughout the U.S. and abroad. Kept more than 7,600+ supporters informed through monthly e-newsletters.
- Increased social media Instagram following by 1,100 followers to 30,900.

RESCUE. SANCTUARY. EDUCATION.



# Fundraising 2022

#### 2022 ANNUAL GALA

Our 2022 gala raised net \$93,000+ towards W.O.L.F.'s operational costs and property improvements at Red Feather Lakes.

The gala, themed A Furry Tail, hosted over 215+ attendees and offered plated vegan and vegetarian dishes. Live music was provided by Lucas Wolf. Silent and live auction items, such as adopting an animal in the Guardian Angel program and a trip to Yellowstone were just a few of the main highlights of the evening.

Our guest speakers included First Gentleman, Marlon Reis, a representative from Senator Hickenlooper's office, Sally Boccella, and renowned wolf expert, Suzanne Asha Stone. Suzanne was an integral part of reintroducing wolves to Yellowstone in the 1990's and currently works in Idaho to reduce human-wolf conflict.

Guests were greeted by wolfdog ambassador, Outlaw, for a night truly never to be forgotten!



Guest speaker Suzanne Asha Stone speaks about her work to dispel the myth of the big, bad wolf and improve human-animal interactions.

#### **COLORADO GIVES DAY**

On December 6, 2022, W.O.L.F. participated in Colorado Gives Day, sponsored by Community First Foundation and FirstBank. The program offers a portion of the \$1.6 million incentive fund to Colorado nonprofits, increasing the value of every dollar donated.



Our goal was to raise \$75,000 for operational expenses and for property improvements at our new location near Red Feather Lakes. Results shared that we exceeded our goal, raising over \$89,000 with the generous support of our donors.

RESCUE. SANCTUARY. EDUCATION.



#### **MILESTONES**

- Completed habitat fencing at Red Feather Lakes property
- Raised funds for evacuation enclosure kits that can be used to set up temporary enclosures at any evacuation location
- Purchased transit van to be able to more safely transport animals to offsite locations

#### **VOLUNTEERS**

Over XX Volunteer Hours Were Served.

- Trained over XX volunteers for hands-on work at the Sanctuary and for educational programs.
- XX work groups completed XX hours of volunteering and assisted with maintenance, fire mitigation and construction projects.

#### FINANCIAL PROFILE

W.O.L.F. finished 2022 in a strong financial position, thanks to our supporters locally and throughout the globe.

Breakdown of financial allocation:

- Program XX.X%
- Management XX.X%
- Fundraising XX.X%
- Income \$XX
- Net Assets \$XX

#### **KEY STAFF**

Shelley J. Coldiron, PhD | Executive Director
Laura Davis | Sr. Director of Operations
Kendra Kellogg, PhD | Development Manager
Charlie Payne | Animal Care & Enrichment Manager
Darrin Huege | Veterinary Technician
Sierra Larson | Volunteer Coordinator
Hannah Heath | Animal Care Assistant
Diego Jenab | Animal Care Assistant
Penelopy Myers | Animal Care Assistant
Tony Kear | Facilities & Maintenance Assistant
Teva Stone, DVM | Contract Veterinarian
Keith Laposh | Rescue Coordinator & Education Coordinator
(volunteer position)



#### **BOARD MEMBERS**

Fred Johnston | Chairperson of Board of Directors (2018-present) Founder, Summit Real Estate and Marketing

Ronald Bright, DVM | Vice Chair (2013-present) Retired Professor and Surgical Veterinarian

Shelley Coldiron, PhD | Non-Voting Member (2011-present) W.O.L.F. Executive Director & Biotech Entrepreneur

Jeff Bauer | Member (2018-present) Financial Advisement, AIG VALIC, Fort Collins Peter Dauster | Member (2018-present) Volunteer Mediator, City of Fort Collins' Community Meditation Program

Chris Johnston | Member (2019-present) Market Analyst and Commercial Marketing Manager for LC Real Estate Group

Audrey Nelson | Member (2022-present) Retired Communications Researcher

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