

# Howling for Mother Earth Gala 2023

Rescue

Education

Sanctuary



## Become a Sponsor!

W.O.L.F. is a non-profit organization that was established in 1995 with the mission of rescue, sanctuary and education for wolves and wolf dog hybrids. W.O.L.F. is the current home of 30 captive-born wolves and wolf dogs that have been rescued from often life threatening situations. At the sanctuary we provide life-long care for each of our residents, but our mission doesn't stop there. Another big part of W.O.L.F.'s mission is placing 100s of other wolves and wolf-dogs through a nationwide network of sanctuaries, rescues and knowledgeable private owners. Our mission is critical because these animals are often neglected, abused and abandoned with an estimation of over 200,000 of these captive-born animals sold as pets each year and up to 90-95% euthanized by the age of 2 because they are purchased by owners who aren't equipped to care for them. W.O.L.F. has been saving thousands of animals through a large network in its 27-year history, and now we ask you to help us continue this essential work.

## Howling for Mother Earth Your Chance to Reach a Broad Audience

Gala sponsorships are vital to funding W.O.L.F.'s programs and operations. Sponsors have opportunities to reach over 7,200 supporters through our event promotions and social media. Our 2022 gala raised over \$90,000 net with over 230 guests in attendance. This upcoming gala will feature well renowned storyteller and author Carter Neimeyer. Carter, an unlikely advocate, has followed wolves - and captured many - since he helped reintroduce them in the Northern Rockies in the mid-1990s, his unique experience has changed many minds and has helped in wolf conservation efforts.

## Sponsorship

### Helping W.O.L.F. and Benefiting YOU!

As you'll see on the attached, there are many benefits to sponsorship. We also strongly encourage guests to support businesses that sponsor W.O.L.F., making it a win-win situation for all. Personal sponsorships are also very welcome. Past sponsors have included residents from Australia, Ireland and Canada. Should you have any questions, please contact Kendra at [kkellogg@wolfsanctuary.net](mailto:kkellogg@wolfsanctuary.net) or (970) 795-2370. We appreciate your consideration and hope to have you as a 2023 gala sponsor.

Sincerely,

Shelley J. Coldiron, Executive Director

# Sponsorship Levels

\*\*\* All sponsors can place promotional materials in guest goodie bags, along with acknowledgement at the event slideshow presentation

## **GOLD: \$5,000+** As a premier sponsor of our event, you will receive:

- ✿ A table for eight (value \$600) with elegant prime seating, wine & champagne for employees/guests
- ✿ Full-page ad in event program guide, along with logo recognition on event program cover
- ✿ Premier listing on "Save the Date" and gala invitations (delivered to 2,000+ supporters)
- ✿ Promotional table at the gala in the Hilton ballroom
- ✿ Free advertisement (1/4 page) for the year in W.O.L.F.'s quarterly printed national newsletter
- ✿ Free ad for a year in our monthly e-newsletter sent to over 7,200 subscribers
- ✿ Private visit to the Sanctuary, guided by Director Staff, for your entire table
- ✿ Recognition in event advertising, W.O.L.F.'s quarterly newsletter and on W.O.L.F.'s website
- ✿ Verbal recognition by Executive Director at gala

## **SILVER: \$2,500+** As a premier sponsor of our event, you will receive:

- ✿ A table for four (value \$300) with elegant prime seating and wine for employees/guests
- ✿ Half-page ad in event program guide
- ✿ Prominent listing on "Save the Date" and gala invitations (delivered to 2,000+ supporters)
- ✿ Free ad for six months in our monthly e-newsletter sent to over 7,200 subscribers
- ✿ Promotional table at the gala in the Hilton ballroom
- ✿ Private visit to the Sanctuary for your entire table
- ✿ Recognition in event advertising, W.O.L.F.'s quarterly newsletter and on W.O.L.F.'s website
- ✿ Verbal recognition by Executive Director at gala

## **BRONZE: \$1,250+** As a premier sponsor of our event, you will receive:

- ✿ Two gala tickets (value \$150) with prime seating for employees/guests
- ✿ Quarter-page ad in event program guide
- ✿ Listing on "Save the Date" notice and gala invitations (delivered to 2,000+ supporters)
- ✿ Private visit to the Sanctuary for four
- ✿ Recognition in event advertising, W.O.L.F.'s quarterly newsletter and on W.O.L.F.'s website
- ✿ Verbal recognition by Executive Director at gala

## **SUPPORTER: \$500+** As a sponsor of our event, you will receive:

- ✿ Two gala tickets (value \$150) with prime seating for company employees/guests
- ✿ Listing in event program guide
- ✿ Listing on "Save the Date" notice and gala invitations (delivered to 2,000+ supporters)
- ✿ Recognition in W.O.L.F.'s quarterly newsletter



# Sponsorship Levels

(Please Choose One):



- \$5,000 Gold\*     \$1,250 Bronze\*
- \$2,500 Silver\*     \$500 Supporter\*

P.O. Box 1544  
Laporte, CO 80535  
970-416-9531  
info@wolfsanctuary.net  
www.wolfsanctuary.net

IRS Tax Exempt Status 501(c)(3) - FEI  
#84-1314893

\*Bronze and above: Please email your logo in .tif or .jpg format and your website URL to kkellogg@wolfsanctuary.net

Please check if you would like to provide promotional material for goodie bags.

Name of Organization/Donor: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Checks can be made payable to "W.O.L.F." and mailed to:

W.O.L.F. Sanctuary  
c/o Kendra Kellogg: Development Manager  
P.O. Box 1544  
Laporte, CO 80535-1544

Questions?

Contact Kendra by email or phone:  
kkellogg@wolfsanctuary.net  
(970) 795-2370

Paying by credit Card?

Name on credit card: \_\_\_\_\_

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_ Code on back: \_\_\_\_\_

## Not Able to Sponsor But Still Want to Help?

- Use my donation of \$\_\_\_\_\_ to support the animals in W.O.L.F.'s care.
- Send me information about donating to the silent or live auction.
- Send me information on attending the gala on April 22, 2023

# Thank you for supporting us!

Office Use: Date received: \_\_\_\_\_