



RESCUE

SANCTUARY

EDUCATION

# ANNUAL REPORT 2021

## A YEAR IN REVIEW



TOPAZ

### MISSION:

*To improve the quality of life for captive-born wolves and wolf dogs through Rescue, Sanctuary and Education*

### RESCUE & SANCTUARY

- Three new rescues (**Iver, Topaz, Sapphire**) were welcomed at W.O.L.F. Each will receive lifelong care in a natural habitat setting at our facility.
- We sadly report the passing of three of our wolf dogs (**Sasha, Nashoba, Isabeau**), the eldest being 15 years old.
- W.O.L.F. assisted in rescue alerts and logistics for **132 wolf dogs, 1 mule and 1 donkey** in need of new homes.
- Continuation as an accredited member of the **American Sanctuary Association, PACFA, USDA** and **Better Business Bureau**.
- Continuation as a coalition member of the Rocky Mountain Wolf Project, working to reintroduce wolves to the Rockies.



Iver

*Iver joins W.O.L.F. from Washington. His family was impacted by COVID hardships, and he needed a new forever home.*

### EDUCATION & COMMUNICATIONS

- Presented **16 educational programs** to over **992 schoolchildren and adults** across the Front Range. Programs included wild wolf biology, behavior and ecology, wolf dog challenges, and the captive wildlife crisis.
- Attended **8 public tabling events** across the northern Front Range and showcased our educational materials to **4,123 attendees** and individuals at targeted events.
- Distributed over **10,000 educational newsletters** throughout the U.S. and abroad. Kept more than **7,200+ supporters** informed through monthly e-newsletters.
- Increased social media Instagram following by **27,500 followers to 29,800**.

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# Fundraising 2021

## 2021 ANNUAL GALA

Our 2021 gala raised net **\$110,000+** towards W.O.L.F.'s operational costs and property improvements at Red Feather Lakes.

The gala, themed Northern Lights & Lobos: A Frosty Affair, hosted over **200+ attendees** and offered plated vegan and vegetarian dishes, in addition to a book signing opportunity by legendary wolf biologist Rick McIntyre at the Hilton, Fort Collins.

Silent and live auction items, such as adopting a Guardian Angels and a trip to Yellowstone with Rick McIntyre himself were just a few of the main highlights of the evening. Rick shared incredible stories of the wolves in Yellowstone from his bestselling book, *The Rise of Wolf 8*.

Guests were greeted by wolfdog ambassador, Tenali, for a night truly never to be forgotten!



Guest Speakers:  
Legendary Wolf Biologist and Author,  
Rick McIntyre

## COLORADO GIVES DAY

On December 7, 2021, W.O.L.F. participated in **Colorado Gives Day**, sponsored by Community First Foundation and FirstBank. The program offers a portion of the \$1 million incentive fund to Colorado nonprofits, increasing the value of every dollar donated.

Our goal was to raise **\$75,000** for operational expenses and for property improvements at our new location near Red Feather Lakes. Results shared that we exceeded our goal, raising over **\$83,000** with the generous support of our donors.



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## MILESTONES

### VOLUNTEERS

Over **13,283** Volunteer Hours Were Served.

- Trained over **29** volunteers for hands-on work at the Sanctuary and for educational programs.
- **11** work groups completed **419** hours of volunteering and assisted with maintenance, fire mitigation and construction projects.

### FINANCIAL PROFILE

W.O.L.F. finished 2021 in a strong financial position, thanks to our supporters locally and throughout the globe.

Breakdown of financial allocation:

Program **65.6%**

Management **18.4%**

Fundraising **16.0%**

Income **\$827,000**

Net Assets **\$2,550,000**

### KEY STAFF

Shelley J. Coldiron, PhD | *Executive Director*

Laura Davis | *Sr. Director of Operations*

Michelle Proulx | *Director of Animal Care & Education Programs*

Jessica Kole | *Director of Development and Fundraising*

Kendra Kellogg | *Development Manager*

Olivia van Vleet | *Volunteer Coordinator*

Jillian Depperman | *Office Assistant*

Keith Laposh | *Rescue Coordinator (volunteer position)*



Mayari

### BOARD MEMBERS

Fred Johnston | Chairperson of Board of Directors (2018-present)  
Founder, Summit Real Estate and Marketing

Ronald Bright, DVM | Member (2013-present)  
Retired Professor and Surgical Veterinarian

Shelley Coldiron, PhD | Non-Voting Member (2011-present)  
W.O.L.F. Executive Director & Biotech Entrepreneur

Jeff Bauer | Member (2018-present)  
Financial Advisement, AIG VALIC, Fort Collins

Peter Dauster | Member (2018-present)  
Volunteer Mediator, City of Fort Collins' Community Meditation Program

Claudia Whitcomb, CPA | Treasurer (2014-present)  
Tax Consultant

Chris Johnston | Member (2019-present)  
Market Analyst and Commercial Marketing Manager for LC Real Estate Group

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