



RESCUE

SANCTUARY

EDUCATION

# ANNUAL REPORT 2020

## A YEAR IN REVIEW



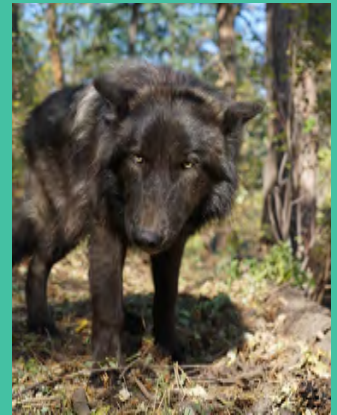
Yuki

### MISSION:

*To improve the quality of life for captive-born wolves and wolf dogs through Rescue, Sanctuary and Education*

### RESCUE & SANCTUARY

- Four new rescues (**Kovu, Yuki, Kieran, Mayari**) were welcomed at W.O.L.F. All will receive lifelong care in a natural habitat setting at our facility.
- We sadly report the passing of four of our wolf dogs (**Skye, Denali, Ahote, Bella-Roux**), the eldest being 16 years old.
- W.O.L.F. assisted in rescue alerts and logistics for **100+ wolves and wolf dogs** in need of new homes.
- Continuation as an accredited member of the **American Sanctuary Association, PACFA**, and **USDA**. Received **Better Business accreditation** in Q3.
- Continuation as a coalition member of the Rocky Mountain Wolf Project, working to **reintroduce wolves to the Rockies**.



Our youngest rescue, Kieran, joined W.O.L.F. in May 2020.

### EDUCATION & COMMUNICATIONS

- Presented **5 educational programs** to over **415 schoolchildren and adults** across the Front Range. Programs included wild wolf biology, behavior and ecology, wolf dog challenges, and the captive wildlife crisis.
- W.O.L.F. received **302 requests for assistance** to help save wolf dogs as well as requests to help with two major rescues involving over **75 animals** in Texas and Michigan.
- Attended **5 public tabling events** across the northern Front Range showcasing our educational materials to thousands.
- Distributed over **9,000 educational newsletters** throughout the U.S. and abroad. Kept more than **7,200 supporters** informed through monthly e-newsletters.
- Over **269,000 followers** on Facebook and **272,000 likes**. Increased Instagram following to **27,300** followers to date.

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# FUNDRAISING 2020

## 2020 ANNUAL GALA — Gone Virtual!

In light of the global pandemic COVID-19, our 2020 gala raised net **\$120,000+** towards W.O.L.F. operational costs and property improvements at Red Feather Lakes.

Themed Snow Ball Masque-Fur-Aid, the virtual gala hosted over **200+ attendees** and was streamed live in Fort Collins, CO. Silent and live auction items, such as becoming an animal's Guardian Angel and a trip to Yellowstone with legendary wolf biologist Rick McIntyre, were just a few of the main highlights of the evening.

Guest speaker included famous wolf biologist, **Rick McIntyre**, who spent more than 24 years in Yellowstone National Park overseeing the wolf population. Rick shared insights from his recently published book, *The Rise of Wolf 8*, and also engaged in a Q&A session with audience members through pre-submitted questions.

Due to the challenging fire activity impacting safety surrounding the vicinity of both of W.O.L.F.'s property locations in Rist Canyon and Red Feather Lakes Colorado, the wolf dogs were evacuated twice to The Wild Animal Sanctuary (TWAS) in Keensburg.

W.O.L.F. successfully raised the funds for a pre-loved evacuation truck, two new trailers, and crates for the wolf dogs thanks to the support of the public to help enable the Sanctuary to be self-sufficient for upcoming challenges in the future.

Rick McIntyre



Famous wolf biologist, Rick McIntyre, shares stories virtually from his published book, *The Rise of Wolf 8*.

## COLORADO GIVES DAY

On December 8, 2020, W.O.L.F. participated in **Colorado Gives Day**, sponsored by Community First Foundation and FirstBank. The program offers a portion of the \$1 million incentive fund to Colorado nonprofits, increasing the value of every dollar donated.

Our goal was to raise **\$50,000** for operational expenses and for property improvements at our new location near Red Feather Lakes. Results shared that we exceeded our goal, raising **\$100,000** with the matching program and the generous support of our donors.



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## MILESTONES

- Received accreditation through the Better Business Bureau for W.O.L.F. Sanctuary.
- Raised funds for key evacuation equipment to ensure the wolf dogs' safety during emergencies and hazardous weather conditions.
- Raised funds for two generators to assist with daily operations at Rist Canyon and Red Feather.

## VOLUNTEERS

Over **9,948** Volunteer Hours Were Served.

- Trained over **21** new volunteers for hands-on work at the Sanctuary and for educational programs.
- **12** work groups completed **349** hours of volunteering and assisted with maintenance, fire mitigation and construction projects.

## FINANCIAL PROFILE

W.O.L.F. finished 2020 in a strong financial position, thanks to our supporters locally and throughout the globe.

Breakdown of financial allocation:

Program Services **72%**

Management & General **22%**

Fundraising **6%**

Total Income - \$1,154,024

Ending Net Assets \$2,089,151

## KEY STAFF

Shelley J. Coldiron, PhD | *Executive Director*  
Michelle Proulx | *Director of Animal Care & Education Programs*  
Jessica Kole | *Director of Development and Fundraising*  
Kendra Kellogg | *Development Manager*  
Olivia Van Vleet | *Volunteer Coordinator*  
Jillian Depperman | *Office Coordinator*  
Duncan Rahmlow | *Maintenance Assistant*  
Kerry Sorlie | *Maintenance Assistant*  
David Osborne | *Maintenance Assistant*  
Keith Laposh | *Rescue Coordinator (volunteer position)*



## BOARD MEMBERS & OFFICERS

Fred Johnston | Chairperson of Board of Directors  
(2018 – Present)  
Founder, Summit Real Estate and Marketing

Ronald Bright, DVM | Vice Chair (2013-present)  
Retired Professor and Surgical Veterinarian

Shelley Coldiron, PhD | Non-Voting Member (2011-present)  
W.O.L.F. Executive Director & Biotech Entrepreneur

Jeff Bauer | Member (2018-present)  
Financial Advisement, AIG VALIC, Fort Collins

Peter Dauster | Member (2018-present)  
Volunteer Mediator, City of Fort Collins' Community  
Meditation Program

Claudia Whitcomb, CPA | Treasurer (2014- present)  
Tax Consultant

Chris Johnston | Member (2019-present)  
Market Analyst and Commercial Marketing Manager,  
LC Real Estate Group

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