



RESCUE

SANCTUARY

EDUCATION

ANNUAL REPORT 2019

A YEAR IN REVIEW



MISSION:

To improve the quality of life for captive-born wolves and wolf dogs through Rescue, Sanctuary and Education

RESCUE & SANCTUARY

- Three new rescues (**Ember, Kira and Skye**) were welcomed at W.O.L.F. Each will receive lifelong care in a natural habitat setting at our facility.
- We sadly report the passing of two of our wolf dogs (**J.J. and Ariel**), the eldest being 16 years old.
- W.O.L.F. assisted in rescue alerts and logistics for **399 wolves and wolf dogs** in need of new homes.
- Continuation as an accredited member of the **American Sanctuary Association, CO Parks and Wildlife, PACFA, and USDA.**
- Continuation as a coalition member of the Rocky Mountain Wolf Project, working to **reintroduce wolves to the Rockies.**



Skye, a partially blind wolf dog, was flown to Colorado in August 2019. She received extensive medical care through the efforts of W.O.L.F. and CSU Vet Teaching Hospital.

EDUCATION & COMMUNICATIONS

- Presented **34 educational programs** to over **2,500 schoolchildren and adults** across the Front Range. Programs included wild wolf biology, behavior and ecology, wolf dog challenges, and the captive wildlife crisis.
- Attended **20 public tabling events** across the northern Front Range and showcased our educational materials to **6,400+** attendees and individuals at targeted events.
- Distributed over **10,000 educational newsletters** throughout the U.S. and abroad. Kept more than **7,200+ supporters** informed through monthly e-newsletters.
- Increased social media Instagram following by **7,500 followers**, total of **19,600.**

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FUNDRAISING 2019

2019 ANNUAL GALA

Our 2019 gala raised net **\$116,000+** towards W.O.L.F.'s operational costs and property improvements at Red Feather Lakes.

The gala hosted over **325+ attendees** and offered plated vegan and vegetarian dishes, in addition to a live hula performance for guests. Silent and live auction items, such as adopting a Guardian Angels and a trip to Yellowstone with biologists from Yellowstone Wolf Tracker were just a few of the main highlights of the evening.

The evening opened with a speech from **Congressman Joe Neguse** followed by a line up of highly anticipated speakers.

Guest speakers included celebrity and actress, **Kristin Bauer**, of HBO's *True Blood* and ABC's *Once Upon a Time*. Actress **Gina Carano**, from *The Mandalorian* and *Dead Pool*, also joined the Gala in support of W.O.L.F.'s mission.

In addition, **Nathan Varley** and **Linda Thurston** of Yellowstone Wolf Tracker spoke to the audience sharing stories of their experiences in the wild. And the evening finished with an educational speech from **Suzanne Asha Stone** of Defenders of Wildlife on co-existence with wolves.



Guest Speakers:
Yellowstone Wolf Tracker, Defenders of Wildlife, Kristin Bauer and Gina Carano

May 30, 2019

On May 11, 2019 at the Hilton Fort Collins, Colorado, celebrity actresses **Kristin Bauer** of HBO's *True Blood* and ABC's *Once Upon a Time*, and **Gina Carano** of *DeadPool*, *Fast and Furious 6*, and upcoming feature film *Daughter of the Wolf*, attended nonprofit W.O.L.F. Sanctuary's Howlly Wood fundraising gala.



COLORADO GIVES DAY

On December 10, 2019, W.O.L.F. participated in **Colorado Gives Day**, sponsored by Community First Foundation and FirstBank. The program offers a portion of the \$1 million incentive fund to Colorado nonprofits, increasing the value of every dollar donated.

Our goal was to raise **\$90,000** for operational expenses and for property improvements at our new location near Red Feather Lakes. Results shared that we exceeded our goal, raising **\$101,000** with the generous support of our donors.



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MILESTONES

- County approval to break ground at new Red Feather Lakes location with ceremony in November
- Road build out excavation December
- Continued fundraising to meet **\$1.5M** of \$2M Wild Hearts at Home capital campaign goal
- Organization awareness articles in Look to the Stars charity publication x3
- Support from celebrities **Kristin Bauer**, **Gina Carano** and musicians **Joan Jett** and **Tommy Vext**
- Generated increased social media and e-newsletter following inclusive of global supporters by **8,500+**

VOLUNTEERS

Over **11,562** Volunteer Hours Were Served.

- Trained over **69** new volunteers for hands-on work at the Sanctuary and for educational programs.
- **24** work groups completed **1,327** hours of volunteering and assisted with maintenance, fire mitigation and construction projects.

FINANCIAL PROFILE

W.O.L.F. finished 2019 in a strong financial position, thanks to our supporters locally and throughout the globe.

Breakdown of financial allocation:

Program Services **74.69%**

Administration **19.45%**

Fundraising **5.86%**

KEY STAFF

Shelley J. Coldiron, PhD | *Executive Director*
Michelle Proulx | *Director of Animal Care & Education Programs*
Jessica Kole | *Director of Development and Fundraising*
Kendra Kellogg | *Development Manager*
Susan Weidel | *Rescue Coordinator (volunteer position)*
Bob Proulx | *Facilities Manager*



BOARD MEMBERS

Fred Johnston | Chairperson of Board of Directors (2018-present)
Founder, Summit Real Estate and Marketing

Ronald Bright, DVM | Member (2013-present)
Retired Professor and Surgical Veterinarian

Shelley Coldiron, PhD | Non-Voting Member (2011-present)
W.O.L.F. Executive Director & Biotech Entrepreneur

Jeff Bauer | Member (2018-present)
Financial Advisement, AIG VALIC, Fort Collins

Peter Dauster | Member (2018-present)
Volunteer Mediator, City of Fort Collins' Community Meditation Program

Claudia Whitcomb, CPA | Treasurer (2014-present)
Black Mountain Tax Consulting

Mike Thompson | Member (2013-present)
Retired IBM Executive Management

Chris Johnston | Member (2019-present)
Market Analyst and Commercial Marketing Manager for LC Real Estate Group

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