



RESCUE

SANCTUARY

EDUCATION

ANNUAL REPORT 2018

A YEAR IN REVIEW



Jacob

MISSION:

To improve the quality of life for captive-born wolves and wolf dogs through Rescue, Sanctuary and Education

RESCUE & SANCTUARY

- Two new rescues (**Zakai and Takoda**) were welcomed at W.O.L.F. Both will receive lifelong care in a natural habitat setting at our facility.
- We sadly report the passing of three of our wolf dogs (**Rajan, Tonka and Kaileah**), the eldest being 16 years old.
- W.O.L.F. assisted in rescue alerts and logistics for **250 wolves and wolf dogs** in need of new homes.
- Continuation as an accredited member of the **American Sanctuary Association, CO Parks and Wildlife, PACFA, and USDA.**
- Continuation as a coalition member of the Rocky Mountain Wolf Project, working to **reintroduce wolves to the Rockies.**



ZAKAI

Our youngest rescue, Zakai, joined W.O.L.F. in August 2018.

EDUCATION & COMMUNICATIONS

- Presented **29 educational programs** to over **1,694 schoolchildren and adults** across the Front Range. Programs included wild wolf biology, behavior and ecology, wolf dog challenges, and the captive wildlife crisis.
- Responded to roughly **8,500 email inquiries** and **2,200 phone calls** relevant to **276 requests** for wolf and wolf dog rescue assistance.
- Attended **13 public tabling events** across the northern Front Range showcasing our educational materials to thousands.
- Distributed over **9,000 educational newsletters** throughout the U.S. and abroad. Kept more than **6,880 supporters** informed through monthly e-newsletters.
- Over **270,000 followers** on Facebook and **275,000 likes**. Increased Instagram following by **400 followers**, total of **12.2K**.

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FUNDRAISING 2018

2018 ANNUAL GALA

Our 2018 gala raised net **\$113,000+** towards W.O.L.F. operational costs and property improvements at Red Feather Lakes.

The gala hosted over **325+ attendees** and offered plated vegan and vegetarian dishes, in addition to a live hula performance for guests. Silent and live auction items, such as adopting a Guardian Angels and a trip to Yellowstone with biologists from Yellowstone Wolf Tracker were just a few of the main highlights of the evening.

Guest speakers included famous wolf biologist, **Rick McIntyre**, who spent more than 24 years in Yellowstone National Park overseeing the wolf population and the ecosystem they reside in.

In addition, author **Nate Blakeslee** of New York Times Best Seller **American Wolf** attended the Gala to share insight around his experiences centric to the famous Yellowstone wolf, O-Six, a charismatic alpha female beloved by park rangers and amateur spotters alike. Nate also signed books for supporters.



Famous wolf biologist, Rick McIntyre, shares stories from his experience in Yellowstone.



New York Times Best Seller American Wolf author, Nate Blakeslee joins W.O.L.F.'s annual fundraising gala.

COLORADO GIVES DAY

On December 4, 2018, W.O.L.F. participated in **Colorado Gives Day**, sponsored by Community First Foundation and FirstBank. The program offers a portion of the \$1 million incentive fund to Colorado nonprofits, increasing the value of every dollar donated.

Our goal was to raise **\$100,000** for operational expenses and for property improvements at our new location near Red Feather Lakes. Results shared that we exceeded our goal, raising **\$177,297** with the matching program and the generous support of our donors, inclusive of two special \$50,000 donations.



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MILESTONES

- Hit our largest fundraising goal initiatives in W.O.L.F.'s 20+ year history, exceeding **\$200,000.00** through Gala proceeds and Colorado Gives Day combined.
- Generated increased social media following inclusive of global supporters by **400+**.

VOLUNTEERS

Over **11,860** Volunteer Hours Were Served.

- Trained over **56** new volunteers for hands-on work at the Sanctuary and for educational programs.
- **18** work groups completed **1,170** hours of volunteering and assisted with maintenance, fire mitigation and construction projects.

FINANCIAL PROFILE

W.O.L.F. finished 2018 in a strong financial position, thanks to our supporters locally and throughout the globe.

Breakdown of financial allocation:

Program Services **33%**

Management & General **18.9%**

Fundraising **9.8%**

Other Payroll/Income/Expense **38.3%**

KEY STAFF

Shelley J. Coldiron, PhD | *Executive Director*
Michelle Proulx | *Director of Animal Care & Education Programs*
Jessica Kole | *Director of Development and Fundraising*
Susan Weidel | *Rescue Coordinator (volunteer position)*
Bob Proulx | *Facilities Manager*



BOARD MEMBERS

Fred Johnston | Chairperson of Board of Directors
(2018 – Present)
Founder, Summit Real Estate and Marketing

Ronald Bright, DVM | Member (2013-present)
Retired Professor and Surgical Veterinarian

Shelley Coldiron, PhD | Non-Voting Member (2011-present)
W.O.L.F. Executive Director & Biotech Entrepreneur

Jeff Bauer | Member (2018-present)
Financial Advisement, AIG VALIC, Fort Collins

Peter Dauster | Member (2018-present)
Volunteer Mediator, City of Fort Collins' Community
Meditation Program

Claudia Whitcomb, CPA | Treasurer (2014- present)
Black Mountain Tax Consulting

Mike Thompson | Member (2013-present)
Retired IBM Executive Management

Barbara Budny | Member (2017-present)
Vice President, Graziano Budny Wealth Management
Group

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