



Become a Sponsor!

NORTHERN LIGHTS AND LOBOS

Gala Fundraiser

August 21, 2021

Hilton Fort Collins

Benefiting W.O.L.F. Sanctuary



Located northwest of Fort Collins, our sanctuary provides lifelong care for 30 wolf dogs that have been surrendered or rescued from dire situations. Since 1995 we have given sanctuary to 111 captive-born wolves and wolf dogs. W.O.L.F. offers education as to why wolf dogs do not make good pets and the importance of wild wolves in our ecosystem. We provide rescue assistance nationwide within a network of animal welfare organizations saving thousands of animals through our network in its 26-year history, and now we ask you to help us continue this good work.

Northern Lights & Lobos: Your chance to reach a broad audience

Gala sponsorships are vital to funding W.O.L.F.'s programs and operations. Sponsors have opportunities to reach over **7,200** supporters through our event promotions and social media. Our 2020 virtual gala raised over **\$125,000** net with over **210** guests in attendance virtually.

This upcoming gala will feature well renowned guest speaker and author Rick McIntyre. It has been said that Rick has had his eye on wild wolves for more hours than anyone else in the country, if not the world. Celebrating his new book release, *The Reign of Wolf 21*, Rick will share stories about the Druid wolves of Yellowstone that will inspire you for years to come.

SPONSORSHIP: Helping W.O.L.F. and Benefiting YOU!

As you'll see on the attached, there are many benefits to sponsorship. **We also strongly encourage guests to support businesses that sponsor W.O.L.F., making it a win-win situation for all.** Personal sponsorships are also very welcome. Past sponsors have included residents from Australia, Ireland and Canada.

Should you have any questions, please contact Jessica at jkole@wolfsanctuary.net or (404) 782-9448 We appreciate your consideration and hope to have you as a 2021 gala sponsor.

Sincerely,

Shelley J. Coldiron, Executive Director



Northern Lights and Lobos SPONSORSHIP LEVELS

**** All sponsors can place promotional materials in guest goodie bags, along with acknowledgement at the event slideshow presentation*

GOLD: \$5,000+ As a **premier** sponsor of our event, you will receive:

- **A table for eight** (value \$600) with elegant prime seating, wine & champagne for employees/guests
- **Full-page ad** in event program guide, along with **logo recognition on event program cover**
- **Premier listing** on "Save the Date" and gala invitations (delivered to 2,000+ supporters)
- **Promotional table** at the gala in the Hilton ballroom
- **Free advertisement** (1/4 page) for the year in W.O.L.F.'s quarterly printed national newsletter
- **Free ad for a year** in our monthly e-newsletter sent to over 6,000 subscribers
- **Private visit to the Sanctuary, guided by Director Staff**, for your entire table
- **Recognition** in event advertising, W.O.L.F.'s quarterly newsletter and on W.O.L.F.'s website
- **Verbal recognition** by Executive Director at gala

SILVER: \$2,500 As a **prominent** sponsor of our event, you will receive:

- **A table for four** (value \$300) with elegant prime seating and wine for employees/guests
- **Half-page ad** in event program guide
- **Prominent listing** on "Save the Date" and gala invitations (delivered to 2,000+ supporters)
- **Free ad for six months** in our monthly e-newsletter sent to over 6,000 subscribers
- **Promotional table** at the gala in the Hilton ballroom
- **Private visit to the Sanctuary** for your entire table
- **Recognition** in event advertising, W.O.L.F.'s quarterly newsletter and on W.O.L.F.'s website
- **Verbal recognition** by Executive Director at gala

BRONZE: \$1,250 As a **prominent** sponsor of our event, you will receive:

- **Two gala tickets** (value \$150) with prime seating for employees/guests
- **Quarter-page ad** in event program guide
- **Listing** on "Save the Date" notice and gala invitations (delivered to 2,000+ supporters)
- **Private visit to the Sanctuary** for four
- **Recognition** in event advertising, W.O.L.F.'s quarterly newsletter and on W.O.L.F.'s website
- **Verbal recognition** by Executive Director at gala

SUPPORTER: \$500 As a **sponsor** of our event, you will receive:

- **Two gala tickets** (value \$150) with prime seating for company employees/guests
- **Listing** in event program guide
- **Listing** on "Save the Date" notice and gala invitations (delivered to 2,000+ supporters)
- **Recognition** in W.O.L.F.'s quarterly newsletter

**Given the unpredictability of the global pandemic COVID-19, there is the possibility the in-person gala may transition to a virtual gala as in 2020. You will be updated accordingly closer to the event date, though our intent is an in-person fundraiser. We will continue to promote your business and intend to host a unique socially distanced sponsor dinner as in 2020.*



W.O.L.F. Sanctuary

P.O. Box 1544 Laporte, CO 80535 970-416-9531

info@wolfsanctuary.net
www.wolfsanctuary.net

IRS Tax Exempt Status 501(c)(3) - FEI #84-1314893

SPONSORSHIP LEVELS (please choose one):

- \$5,000** Gold*
- \$2,500** Silver*
- \$1,250** Bronze*
- \$ 500** Supporter

***Bronze and above:** Please email your logo in .tif or .jpg format and your website URL to jkole@wolfsanctuary.net

Please check if you would like to provide promotional material for goodie bags.

Name of Organization/Donor: _____

Contact Person: _____

Address: _____

City/State/ZIP: _____

E-mail: _____ Phone: _____

Checks can be made payable to "W.O.L.F." and mailed to:

W.O.L.F. Sanctuary
c/o Kendra Kellogg: Development Manager
P.O. Box 1544
Laporte, CO 80535-1544

Questions?
Contact Jessica by email or phone:
jkole@wolfsanctuary.net
404.782.9448 (cell)/970.416.9531

Paying by credit card? Name on credit card: _____

Card #: _____ Expiration Date: ___/___ Code on back: _____

Not Able to Sponsor But Still Want to Help?

- Use my donation of \$_____ to support the animals in W.O.L.F.'s care.
- Send me information about donating to the silent or live auction.
- Send me information on attending the gala on August 21, 2021

Thank you for supporting us!

Office Use: Date received: _____