



RESCUE

SANCTUARY

EDUCATION



**Become a Sponsor!**

**SNOW BALL MASQUE-FUR-AID**

*Gala Fundraiser*

**May 2, 2020**

*Hilton Fort Collins*

**Benefiting W.O.L.F. Sanctuary**

Located northwest of Fort Collins, our sanctuary provides lifelong care for 30 wolf dogs that have been surrendered or rescued from dire situations. Since 1995 we have given sanctuary to 119 captive-born wolves and wolf dogs. W.O.L.F. offers education as to why wolf dogs do not make good pets and the importance of wild wolves in our ecosystem. We provide rescue assistance nationwide within a network of animal welfare organizations saving thousands of animals through our network in its 26-year history, and now we ask you to help us continue this good work.

### **Snow Ball Masque-Fur-Aid: Your chance to reach a broad audience**

Gala sponsorships are vital to funding W.O.L.F.'s programs and operations. Sponsors have opportunities to reach over **6,800** supporters through our event promotions and social media. Our 2019 gala raised over **\$116,000** net with over **325** guests in attendance.

This upcoming gala will feature well renowned guest speaker and author Rick McIntyre. It has been said that Rick has had his eye on wild wolves for more hours than anyone else in the country, if not the world. Celebrating his new book release, *The Rise of Wolf 8*, Rick will share stories about the wolves of Yellowstone that will inspire you for years to come.

### **SPONSORSHIP: Helping W.O.L.F. and Benefiting YOU!**

As you'll see on the attached, there are many benefits to sponsorship. **We also strongly encourage guests to support businesses that sponsor W.O.L.F., making it a win-win situation for all.** Personal sponsorships are also very welcome. Past sponsors have included residents from Australia, Ireland and Canada.

Should you have any questions, please contact Jessica at [jkole@wolfsanctuary.net](mailto:jkole@wolfsanctuary.net) or (404) 782-9448. We appreciate your consideration and hope to have you as a 2020 gala sponsor.

Sincerely,

Shelley J. Coldiron, Executive Director



# SNOW BALL MASQUE-FUR-AID SPONSORSHIP LEVELS

**\*\*\* All sponsors can place promotional materials in guest goodie bags, along with being acknowledged in the slideshow presentation that runs during the event**

**GOLD: \$5,000+** As a **premier** sponsor of our event, you will receive:

- **A table for eight** (value \$600) with elegant prime seating, wine & champagne for employees/guests
- **Full-page ad** in event program guide, along with **logo recognition on event program cover**
- **Premier listing** on "Save the Date" and gala invitations (delivered to 2,000+ supporters)
- **Promotional table** at the gala in the Hilton ballroom
- **Free advertisement** (1/4 page) for the year in W.O.L.F.'s quarterly printed national newsletter
- **Free ad for a year** in our monthly e-newsletter sent to over 6,000 subscribers
- **Private visit to the Sanctuary, guided by the Executive Director**, for your entire table
- **Recognition** in event advertising, W.O.L.F.'s quarterly newsletter and on W.O.L.F.'s website
- **Verbal recognition** by Executive Director at gala

**SILVER: \$2,500** As a **prominent** sponsor of our event, you will receive:

- **A table for four** (value \$300) with elegant prime seating and wine for employees/guests
- **Half-page ad** in event program guide
- **Prominent listing** on "Save the Date" and gala invitations (delivered to 2,000+ supporters)
- **Free ad for six months** in our monthly e-newsletter sent to over 6,000 subscribers
- **Promotional table** at the gala in the Hilton ballroom
- **Private visit to the Sanctuary** for your entire table
- **Recognition** in event advertising, W.O.L.F.'s quarterly newsletter and on W.O.L.F.'s website
- **Verbal recognition** by Executive Director at gala

**BRONZE: \$1,250** As a **prominent** sponsor of our event, you will receive:

- **Two gala tickets** (value \$150) with prime seating for employees/guests
- **Quarter-page ad** in event program guide
- **Listing** on "Save the Date" notice and gala invitations (delivered to 2,000+ supporters)
- **Private visit to the Sanctuary** for four
- **Recognition** in event advertising, W.O.L.F.'s quarterly newsletter and on W.O.L.F.'s website
- **Verbal recognition** by Executive Director at gala

**SUPPORTER: \$500** As a **sponsor** of our event, you will receive:

- **Two gala tickets** (value \$150) with prime seating for company employees/guests
- **Listing** in event program guide
- **Listing** on "Save the Date" notice and gala invitations (delivered to 2,000+ supporters)
- **Recognition** in W.O.L.F.'s quarterly newsletter



## W.O.L.F. Sanctuary

P.O. Box 1544 Laporte, CO  
80535  
970-416-9531

[info@wolfsanctuary.net](mailto:info@wolfsanctuary.net)  
[www.wolfsanctuary.net](http://www.wolfsanctuary.net)

IRS Tax Exempt Status 501(c)(3) - FEI  
#84-1314893

## SPONSORSHIP LEVELS (please choose one):

- |  |   |
|--|---|
| <input type="checkbox"/> \$5,000 Gold*   | <input type="checkbox"/> \$1,250 Bronze*  |
| <input type="checkbox"/> \$2,500 Silver* | <input type="checkbox"/> \$ 500 Supporter |

**\*Bronze and above:** Please email your logo in .tif or .jpg format and your website URL to [jkole@wolfsanctuary.net](mailto:jkole@wolfsanctuary.net)

Please check if you would like to provide promotional material for goodie bags.

Name of Organization/Donor: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Checks can be made payable to "W.O.L.F." and mailed to:

W.O.L.F. Sanctuary  
c/o Kendra Kellogg: Executive Assistant  
P.O. Box 1544  
Laporte, CO 80535-1544

### Questions?

Contact Jessica by email or phone:  
[jkole@wolfsanctuary.net](mailto:jkole@wolfsanctuary.net)  
404.782.9448 (cell)/970.416.9531

**Paying by credit card?** Name on credit card: \_\_\_\_\_

Card #: \_\_\_\_\_ Expiration Date: \_\_\_/\_\_\_ Code on back: \_\_\_\_\_

### Not Able to Sponsor But Still Want to Help?

- Use my donation of \$\_\_\_\_\_ to support the animals in W.O.L.F.'s care.
- Send me information about donating to the silent or live auction.
- Send me information on attending the gala on May 2, 2020

**Thank you for supporting us!**

Office Use: Date received: \_\_\_\_\_