



RESCUE SANCTUARY EDUCATION

2016 ANNUAL REPORT

THE YEAR IN REVIEW

MISSION

To improve the quality of life for wolves and wolf dogs through Rescue, Sanctuary and Education



Rescue & Sanctuary

- Four new animals were welcomed at our Sanctuary northwest of Fort Collins. All will receive lifelong care in a natural habitat setting at our facility.
- We sadly report the passing of four of our wolf dogs, the eldest being nearly 17 years of age.
- W.O.L.F. assisted in rescue alerts and logistics for 200 wolves and wolf dogs in need of new homes.
- Our organization continued as an accredited member of the American Sanctuary Association.



Castiel was emaciated and suffering from mange after living on the streets of Los Angeles. He arrived at W.O.L.F. on July 4th—his own Independence Day—see his change in several months.

Education

- Presented 18 educational programs to over 1,100 schoolchildren and adults across the Front Range. Programs included wild wolf biology, behavior and ecology, wolf dog challenges, and the captive wildlife crisis.



- Attended 23 public tabling events across the northern Front Range showcasing our educational materials to thousands.
- Distributed over 8,000 educational newsletters throughout the U.S. and abroad.
- Kept 4,500 supporters informed through monthly e-newsletters.

Communications & Publicity

- Filming occurred in the summer for a TV program that will be viewed by millions in China and South Korea.
- ANIMAL PLANET's "Dr. Jeff: Rocky Mountain Vet" filmed at our sanctuary as Dr. Jeff conducted exams on several of our wolves.
- Increased presence on Facebook (270,000 "fans"), Twitter, Instagram and YouTube.
- Responded to roughly 9,000 email inquiries and 2,500 phone calls.

Donors

- Over 2,000 unique supporters donated to W.O.L.F. in 2016.
- A campaign to raise funds for the down payment on our new property brought in \$180,000 in two months, including an \$85,000 grant from an anonymous donor.
- Raised \$66,000 through Colorado Gives Day in early December with nearly 600 donors contributing (a significant increase from 2015)
- More than 200 people attended our annual gala in June (this year themed “The Great Growlsby”) where we raised a record amount of \$68,000 net.



Volunteers

- Over 7,500 volunteer hours were served in total.
- Trained over 150 new volunteers for hands-on work at the Sanctuary and for educational programs.
- Hundreds of hours contributed by corporate work groups helped with maintenance, fire mitigation and construction projects.
- Have a core group of about 75 committed volunteers helping on a regular basis

Financial Profile

W.O.L.F. finished 2016 in a strong financial position, thanks to our supporters locally and throughout the globe.

Breakdown of financial allocation:

- | | |
|------------------------|-------|
| ➤ Program | 89.1% |
| ➤ Management & General | 7.0% |
| ➤ Fundraising | 3.9% |

Key Staff

Shelley Coldiron, PhD	<i>Executive Director</i>
Michelle Proulx	<i>Director of Animal Care & Education Programs</i>
Susan Weidel, JD	<i>Rescue Coordinator (volunteer position)</i>
Carol Mahoney	<i>Development Director</i>
Abby Matzke	<i>Volunteer Coordinator</i>
Bob Proulx	<i>Facilities Manager</i>

Board of Directors

Diane Balkin, JD – Director (2016-present)

- *Attorney, Animal Legal Defense Fund’s Criminal Justice Program; Former Chief Deputy District Attorney, Denver*

Barbara Budny – Director (2017-present)

- *Vice President, Graziano Budny Wealth Management Group*

Ronald Bright, DVM - Member (2013-present)

- *Retired Professor and Surgical Veterinarian*

Shelley Coldiron, PhD – Member (2011-present)

- *W.O.L.F. Executive Director & Biotech Entrepreneur*

John Nigh, MS – Director (2016-present)

- *Chairman and Acting CEO, Advantage Bank*

Teva Stone, DVM – Director (2016-present)

- *Co-Owner, Wellington Veterinary Hospital*

Mike Thompson - Chair (2013-present)

- *Retired Executive Management, Board President of Rist Canyon Volunteer Fire Dept.*

Claudia Whitcomb, CPA - Treasurer (2014-

present)

- *Owner, Dye & Whitcomb*

Advisor to the Board

Susan Weidel, JD – Legal Advisor (2013-present) & **Rescue Coordinator**

- *Attorney*



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