



Become a Sponsor!
ALO-HOWL
Gala Fundraiser
April 21, 2018
at the Hilton Fort Collins
Benefiting W.O.L.F. Sanctuary

Located northwest of Fort Collins, our sanctuary provides lifelong care for 30 wolf dogs that had been surrendered or rescued from unhealthy situations. W.O.L.F. also provides education as to why wolf dogs don't make good pets and the importance of wild wolves in our ecosystem. We also provide rescue assistance nationwide within a network of animal welfare organizations. W.O.L.F. has saved thousands of animals in its 22-year history, and now we ask you to help us continue this good work.

ALO-HOWL: Your chance to reach a broad audience

Gala sponsorships are vital to funding W.O.L.F.'s programs and operations. Sponsors have opportunities to reach over **6,000** supporters through our event promotions. Our 2017 gala raised **\$85,000** net with **300** guests in attendance. This upcoming gala will feature guest speaker Montana State Senator Michael Phillips, Director of the (Ted) Turner Endangered Species Fund. In his earlier years he had been highly involved in wild wolf reintroduction programs, including the Yellowstone project. And Nate Blakeslee, author of bestseller *American Wolf* (whose film rights have been purchased by Leonardo DiCaprio's production company) will be a guest speaker and sign books.

SPONSORSHIP: Helping W.OL.F. and Benefiting YOU!

As you'll see on the attached, there are many benefits to sponsorship. **We also strongly encourage guests to support businesses that sponsor W.O.L.F., making it a win-win situation for all.** Personal sponsorships are also very welcome. Past sponsors have included residents from Australia, Ireland and Canada.

Should you have any questions, please contact Carol at cmahoney@wolfsanctuary.net or 970-420-0292. We appreciate your consideration and hope to have you as a 2018 gala sponsor.

Sincerely,

Shelley Coldiron, Executive Director



ALO-HOWL SPONSORSHIP LEVELS

→ **All sponsors are able to place promotional materials in goodie bags that go home with guests, along with being acknowledged in the slideshow presentation that runs during the event**

GOLD: \$5,000+ As a **premier** sponsor of our event, you will receive:

- **A table for eight** with elegant prime seating, including wine & champagne, for employees/guests
- **Full-page ad** in event program guide, along with **logo recognition on event program cover**
- **Premier listing** on "Save the Date" and gala invitations (delivered to 2,000+ supporters)
- **Promotional table** at the gala in the Hilton ballroom
- **Free advertisement** (1/4 page) for the year in W.O.L.F.'s quarterly printed national newsletter
- **Free ad for a year** in our monthly e-newsletter sent to over 6,000 subscribers
- **Private visit to the Sanctuary, guided by the Executive Director**, for your entire table
- **Recognition** in event advertising, W.O.L.F.'s quarterly newsletter and on W.O.L.F.'s website
- **Verbal recognition** by Executive Director at gala

SILVER: \$2,500 As a **prominent** sponsor of our event, you will receive:

- **A table for eight** with elegant prime seating, including wine, for employees/guests
- **Half-page ad** in event program guide
- **Prominent listing** on "Save the Date" and gala invitations (delivered to 2,000+ supporters)
- **Free ad for six months** in our monthly e-newsletter sent to over 6,000 subscribers
- **Promotional table** at the gala in the Hilton ballroom
- **Private visit to the Sanctuary** for your entire table
- **Recognition** in event advertising, W.O.L.F.'s quarterly newsletter and on W.O.L.F.'s website
- **Verbal recognition** by Executive Director at gala

BRONZE: \$1,250 As a **prominent** sponsor of our event, you will receive:

- **Four gala tickets** with prime seating for employees/guests
- **Quarter-page ad** in event program guide
- **Listing** on "Save the Date" notice and gala invitations (delivered to 2,000+ supporters)
- **Private visit to the Sanctuary** for four
- **Recognition** in event advertising, W.O.L.F.'s quarterly newsletter and on W.O.L.F.'s website
- **Verbal recognition** by Executive Director at gala

SUPPORTER: \$500 As a **sponsor** of our event, you will receive:

- **Two gala tickets** with prime seating for company employees/guests
- **Listing** in event program guide
- **Listing** on "Save the Date" notice and gala invitations (delivered to 2,000+ supporters)
- **Recognition** in W.O.L.F.'s quarterly newsletter



W.O.L.F. Sanctuary

P.O. Box 1544
Laporte, CO
80535
970-416-9531

info@wolfsanctuary.net
www.wolfsanctuary.net

IRS Tax Exempt Status 501(c)(3) - FEI #84-1314893

SPONSORSHIP LEVELS (please choose one):

- | | |
|--|---|
| <input type="checkbox"/> \$5,000 Gold* | <input type="checkbox"/> \$1,250 Bronze* |
| <input type="checkbox"/> \$2,500 Silver* | <input type="checkbox"/> \$ 500 Supporter |

***Bronze and above:** Please email your logo in .tif or .jpg format and your website URL to cmahoney@wolfsanctuary.net

Please check if you would like to provide promotional material for goodie bags.

Name of Organization/Donor: _____

Contact Person: _____

Address: _____

City/State/ZIP: _____

E-mail: _____ Phone: _____

Checks can be made payable to "W.O.L.F." and mailed to:

Carol Mahoney, Development Director
W.O.L.F. Sanctuary
P.O. Box 1544
Laporte, CO 80535

Questions? Contact Carol at
cmahoney@wolfsanctuary.net or
(970) 420-0292 (cell) / (970) 416-9531 (sanctuary)

Paying by credit card? Name on credit card: _____

Card #: _____ Expiration Date: _____ Code on back: _____

Not Able to Sponsor But Still Want to Help?

- Use my donation of \$_____ to support the animals in W.O.L.F.'s care.
- Send me information about donating to the silent or live auction.
- Send me information on attending the gala on April 21st

Thank you for supporting us!

Office Use: Date received: _____