



# 2015 ANNUAL REPORT

## THE YEAR IN REVIEW

### MISSION:

***To improve the quality of life for wolves and wolf dogs***

**Rescue** - save captive-born wolves and wolf dogs whose caretakers are no longer able to provide for them, for whatever reason

**Sanctuary** - provide lifelong homes that take into account not only the animal's physical requirements but also their emotional needs.

**Education** - teach the general public about wolves in order to foster more realistic opinions concerning their value in the wild and the compromises required of their spirit due to captivity



### Rescue & Sanctuary:

- Four new animals were welcomed at our Sanctuary. All will receive lifelong care in a natural habitat setting at our facility.
- We sadly report the passing of four of our wolf dogs, the eldest being nearly 16 years of age.
- Assisted in rescue alerts and logistics for 181 wolves and wolf dogs in need of new homes.
- Continued as an accredited member of the American Sanctuary Association.

*Zoey arrived at the Sanctuary in 2015*



*Spartacus befriending Sanctuary visitors*

### Education:

- Presented 15 formal educational programs to over 750 people across the Front Range which included explanations of wild wolf biology, behavior and ecology, wolf dog challenges, and the captive wildlife crisis.
- Attended 20 public tabling events across the northern Front Range showcasing our educational materials to thousands who were in attendance at these events.
- Distributed over 8,000 educational newsletters throughout the U.S. and abroad.
- Kept 4,300 supporters informed through monthly e-newsletters.

### Communications & Publicity:

- Increased presence on Facebook (270,000 "fans"), Twitter and YouTube.
- Responded to roughly 10,000 email inquiries and 3,000 phone calls.
- W.O.L.F. was featured on numerous radio programs and in several newspaper articles.

### Donors:

- Over 2,000 unique supporters donated to W.O.L.F. in 2015.
- Raised \$50,000 through Colorado Gives Day in early December with over 500 donors contributing (a significant increase from 420 donors in 2014)
- More than 200 people attended our annual *A Truly WOLF Affair* gala in June where we raised a record amount of over \$40,000 net.
- Over 150 “Patron Volunteer for a Day” visits were provided.

### Volunteers:

- Trained 190 new volunteers for hands-on work with the animals at the Sanctuary and for educational programs.
- Corporate work groups helped with maintenance, fire mitigation and construction projects.
- Have a core group of over 50 committed volunteers helping on a regular basis
- About 6,000 volunteer hours were served in total.



*Cree howling during winter snowfall*

### Financial Profile:

W.O.L.F. had weathered a number of challenges related to natural disasters in 2012 and 2013 that continued through 2015. Along with this, W.O.L.F. had been faced with legal costs involving its property and related issues that resulted in extraordinary legal expenses. However, W.O.L.F. moved into 2016 with a solid fiscal base despite a temporary loss in 2015.

<u>2015 Revenues:</u>		<b>\$ 287,325</b>
<u>2015 Expenses:</u>	<u>As % of expenses:</u>	
Program	82.3%	\$ 301,049
Management & General	11.6%	\$ 42,269
Fundraising	6.2%	<u>\$ 22,573</u>
<b>Total Expenses:</b>		<b>\$ 365,891</b>

### Staff (full-time & part-time):

Shelley Coldiron, PhD	Executive Director
Jim Englert	Facilities Assistant
Carol Mahoney	Development Director
Abby Matzke	Volunteer Coordinator
Bob Proulx	Facilities Manager
Michelle Proulx	Director of Animal Care & Education Programs
Susan Weidel, JD (volunteer)	Rescue Coordinator

### Board of Directors:

- Mike Thompson - Chair** (2013-present)  
Retired Executive Management, Board  
President of Rist Canyon Volunteer Fire Dept.
- Claudia Whitcomb, CPA - Treasurer** (2014-present): Owner, Dye & Whitcomb
- Ronald Bright, DVM - Member** (2013-present)  
Retired Professor and Surgical Veterinarian
- Shelley Coldiron, PhD – Member** (2011-present)  
W.O.L.F. Executive Director & Biotech  
Entrepreneur

### Advisor to the Board:

- Susan Weidel, JD – Legal Advisor** (2013-present): Retired Attorney



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